



## TEMPLE PINELAND GEARING UP FOR BLOOD DRIVE MAY 23

*Donors May Be Eligible to Win During 'Diamonds for Donors' Promotion*

**WHAT:** Temple Pineland invites the community to help save lives by participating in its blood drive May 23. More than 16,000 blood donations are needed in 2008 to meet patient needs in East Texas. Every donation saves up to three lives, and those who **Commit for Life** and donate at least once a quarter can help ensure blood is on the shelf for those in need.

Additionally, all who donate or attempt to donate by May 31 may participate in the Diamonds for Donors promotion. You will receive a scratch-off ticket that could make you the winner of a fantastic prize – including **Commit for Life** store points, **Commit for Life** store items and the grand prize – a piece of diamond jewelry!

**WHEN:** Friday, May 23, 2008  
1 to 5:30 p.m.

**WHERE:** Temple Pineland  
105 Yellow Pine Highway  
Pineland, Texas 75968

**For more information on this drive, contact Murphy Ross at (409) 584-4270. To schedule your donation, visit [www.givebloodet.org](http://www.givebloodet.org) or call The Blood Center East Texas at (936) 560-3054.**

**ABOUT US:** The Blood Center East Texas is the local community blood center and primary supplier of blood products to eight hospitals and healthcare facilities in the six East Texas counties surrounding Lufkin and Nacogdoches.

The Blood Center East Texas is asking its donors to **Commit for Life**. It takes three simple steps: 1) Donate once per quarter; 2) allow The Blood Center to contact you; and 3) spread the word, encouraging others to **Commit for Life**.

Donors must be at least 17 years of age, weigh a minimum of 110 pounds and be in good general health. Individuals who are 16 years old, at least 122 pounds, in good general health and have parental consent also may donate. The donation process is simple, taking only about one hour.

For additional information, call 1(888) 433-1733, or visit our Web site at [www.givebloodet.org](http://www.givebloodet.org). The Blood Center East Texas, an affiliate of Gulf Coast Regional Blood Center, is an independent, nonprofit blood center and is not affiliated with the American Red Cross.

### **MEDIA**

**CONTACT:** Mary Frances Bradford, Director  
mbradfo@giveblood.org, (936) 560-3054

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*Commit for Life.*